



Methods of Total Creative Management

The Thought Driving method

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Application: Drive your think for the best result.

Type: Team or personal application.

Required time: 5-30 minutes.

Publication: 1998. Budapest, 1999. Cairo, 2001. Japan, 2003. Sofia.

Changing

Version	Date	Changing	Validation
1.	29. Sept. 2008.	First issue for PIM Project	Ottó Fehér



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1. Preface

My hobby is to research and develop the mind technologies for better utilization of brain activities.

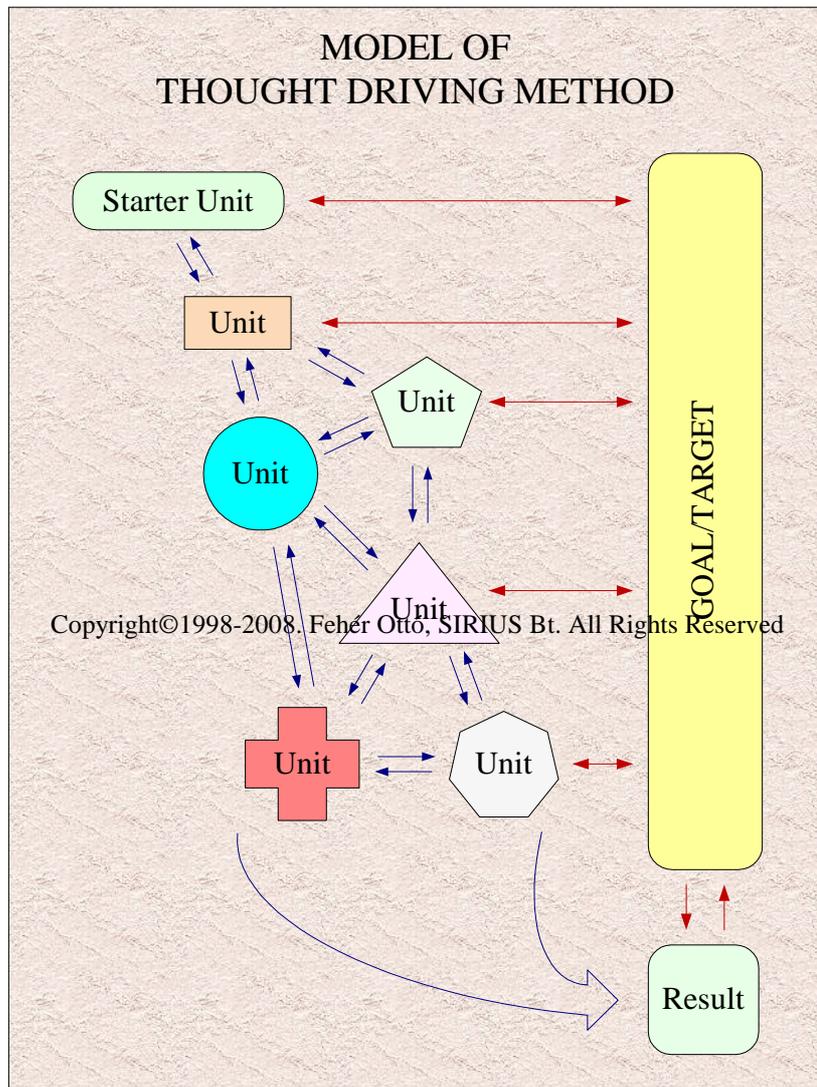
I wanted to find out the main elements of thinking of human being so this is the result of research: The Thought Driving method.

2. Definition

The Thought Driving method: Practice of holistic-systematic application of basic units of thinking for improvement of creativity capability.

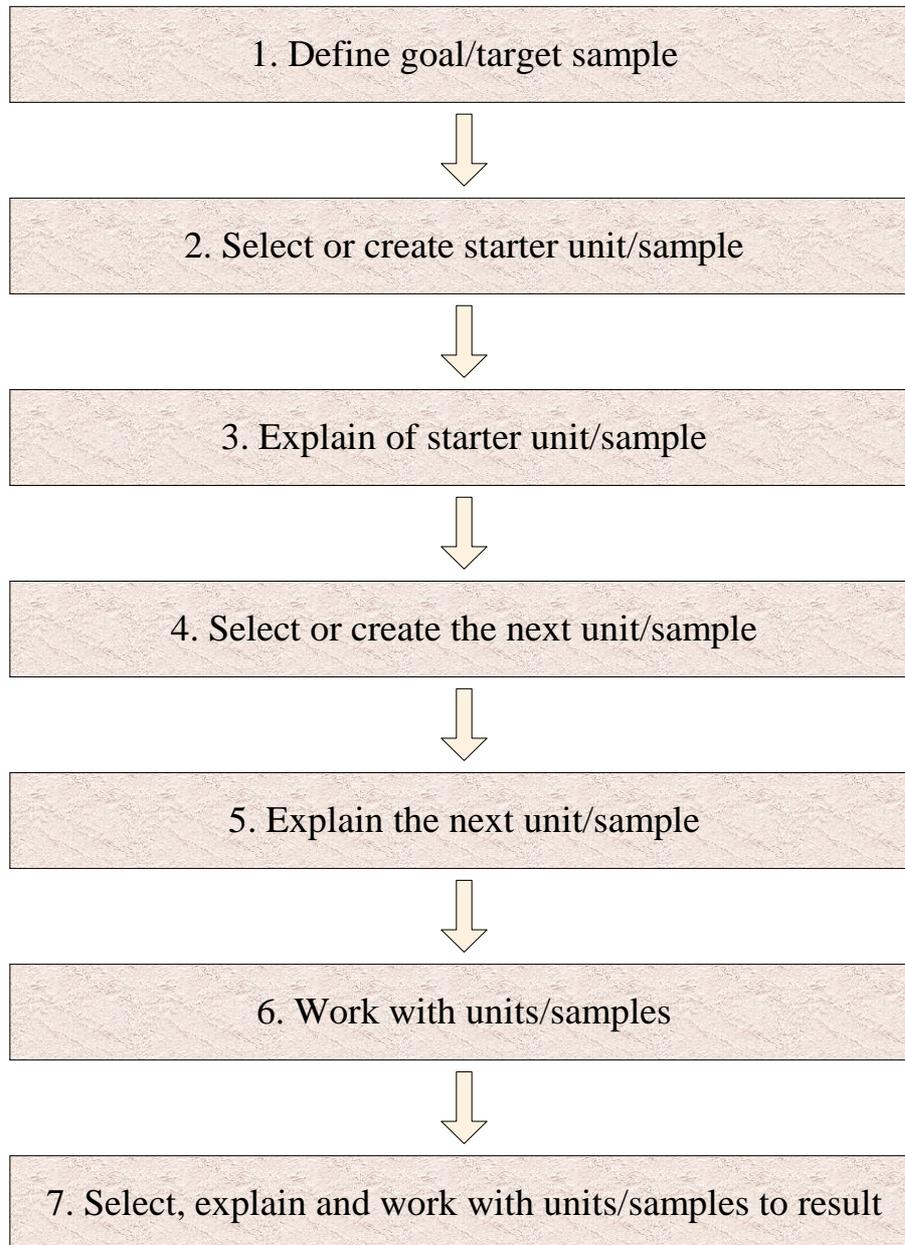
A method applicable for planning and controlling projects, processes, actions, meetings and everyday work in company management.

3. The Model of Thought Driving





4. Procedure of Application of Thought Driving Method



5. Some of the type of the thinking units:

- Samples (keywords, images, principles, etc.),
- Formulas (theory, model, etc.),
- Algorithm,
- Program (methods, etc.),
- Chain, etc.

6. Principle of application

Drive your thinking with pre-determined samples, step by step.



7. Keyword samples in the everyday management

<p>TARGET</p> <p>Goal Task Result Range Tools Method Deadline</p>	<p>COMPASS</p> <p>Believe Wish Expect Feel Emotion Intent Action</p>	<p>6W 1H</p> <p>Who ? What ? Where ? When ? Which ? Why ? How ?</p>
<p>EDUCATION</p> <p>Training Accustoming Exemplification Acknowledgement Strengthening</p>	<p>LEARNING</p> <p>Hearing Seeing Asking Doing Teaching Creating Intuition</p>	<p>PQCDSM</p> <p>Production Quality Cost Delivery Safety Moral</p>
<p>ECRS</p> <p>Eliminate Combine Rearrange Simplify</p>	<p>PDCA</p> <p>Plan Do Check Act</p>	<p>3 Mu</p> <p>Muda Muri Mura</p>
<p>10 M 1 E</p> <p>Man Machine Material Method Minit Memo Measurement Make Money Mind Environment</p>	<p>WASTE</p> <p>Material Energy Time Transport Work Overproduction Check Store Place Information Money</p>	

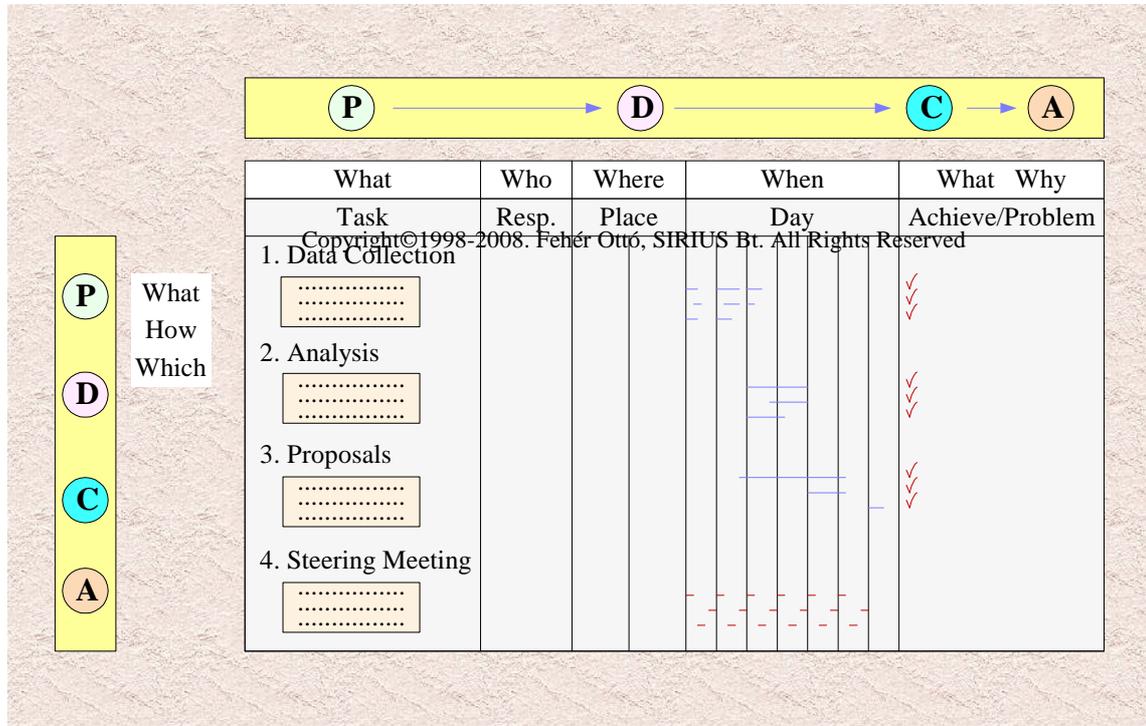
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8. Examples

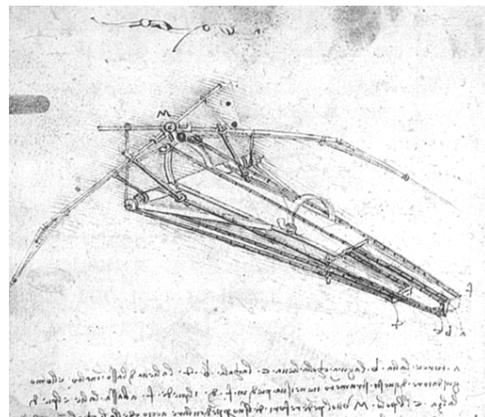
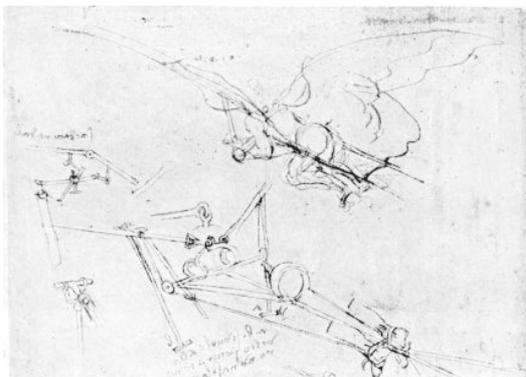
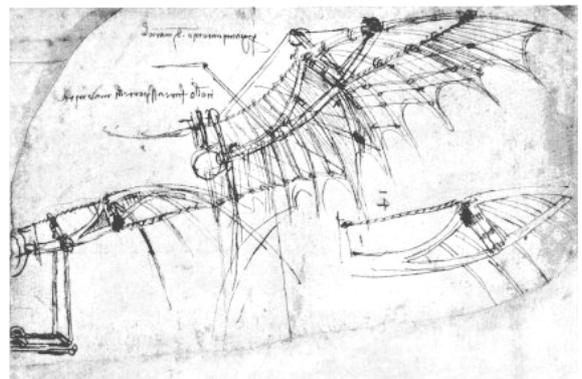
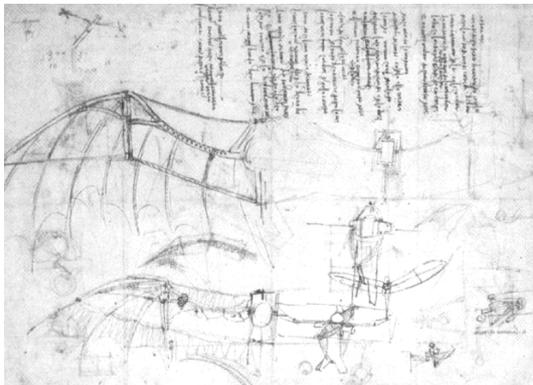
8.1. Example 1 Planning

Samples: PDCA, 6W1H



8.2. Example 2 Flying construction from Leonardo da Vinci

Sample: Bird





8.3. Example 3 Training procedure description in one page

Samples: PDCA, 6W1H

Activity	Execution				Check				Action		
	Respons. Executor	Frequency	Tools	Records	Area	Quality Requirements	Method of Check	Executor	Frequency	Records	Action
1. Identifying training needs	Managers	January	Professional standards, Company plan and goals	Training Needs	Content	Totally, Fit to standards	Circumstantial reading	Director	Per Work-groups	Training Needs	In case of nonconformity managers correct on Training Needs
2. Annual planning of training and selecting instructor	Quality manager	January	Professional standards, Company plan and goals	Training Plan	Content, Instructor, Date	Realizability	Circumstantial reading	Director	Per Plan	Training Plan	In case of nonconformity Quality manager corrects on Training Plan
3. Approval of training plan	Director	January	Training Plan	Training Plan							
4. Planning of topics and time schedule of the training	Instructor	Per Training	Training Plan, Professional standards	Training Programme	Theory, Practice, Trainees	Fit to goal of training	Circumstantial reading	Quality Manager	Per Programme	Training Programme	In case of nonconformity Instructor corrects on Training Programme
5. Preparing of training material	Instructor	Per Training	Training Plan, Professional standards, Training Programme	Training Programme	Theory, Practice, Trainees	Fit to goal of training	Circumstantial reading	Quality Manager	Per Programme	Training Programme	In case of nonconformity Instructor corrects on training material
6. Training	Instructor	By Training Plan	Training Programme, Training materials, Attendance Sheet	Attendance Sheet	Attendance Fulfillment of program	Fit to program and attendance	Reading of Attendance Sheet	Quality Manager	Per Training	Attendance Sheet	In case of nonconformity Director orders extra training
7. Checking and verifying of knowledge and practice	Instructor, Managers	Per Training	Training Programme, Training materials, Attendance Sheet	Attendance Sheet	Practice capability	Total knowledge and practice	Per Training Programme	Instructor, Managers	Per Training	Attendance Sheet	In case of nonconformity Director orders extra training



8.4. Example 4 Preparation of a presentation

Step 1 Questions and answers

- What is my goal of the presentation?
- What is the task of my presentation?
- What is my expected result?
- What is the range of the presentation?
- What kind of tools can I use?
- What kind of method should I use?
- What is the deadline of material?

- Sample:
- Write down in 3 point.
 - Answer and write down.
 - Write down in detail.
 - Proposals, discussion, 20 minutes.
 - Passout papers, projector, facts, etc.
 - Presentation, question-answere, decision.
 - 1 week before meeting.

TARGET

- Goal**
- Task**
- Result**
- Range**
- Tools**
- Method**
- Deadline**

Step 2 Working out of the presentation

Sample: PDCA

Step 3 Check the materials before presentation

Sample:

- What do the director believe about the proposals? Modify if it is necessary.
- What do the management wish with in connection of proposals?
- What is the expectation of the members of the meeting? Check and change.
- What kind of feeling will the members have? Tired. Have a break.
- What kind of emotions will the members have? Prepare it or change.
- What kind of intention will have the members about proposals? Change.
- What will be the reaction of VIP about the proposals? Questions. Good, but ...

COMPASS

- Believe**
- Wish**
- Expect**
- Feel**
- Emotion**
- Intent**
- Action**

Step 4 Finalization of presentation

Sample: PDCA, time schedule and multimedia possibilities

Good luck for the application!

Ottó Fehér